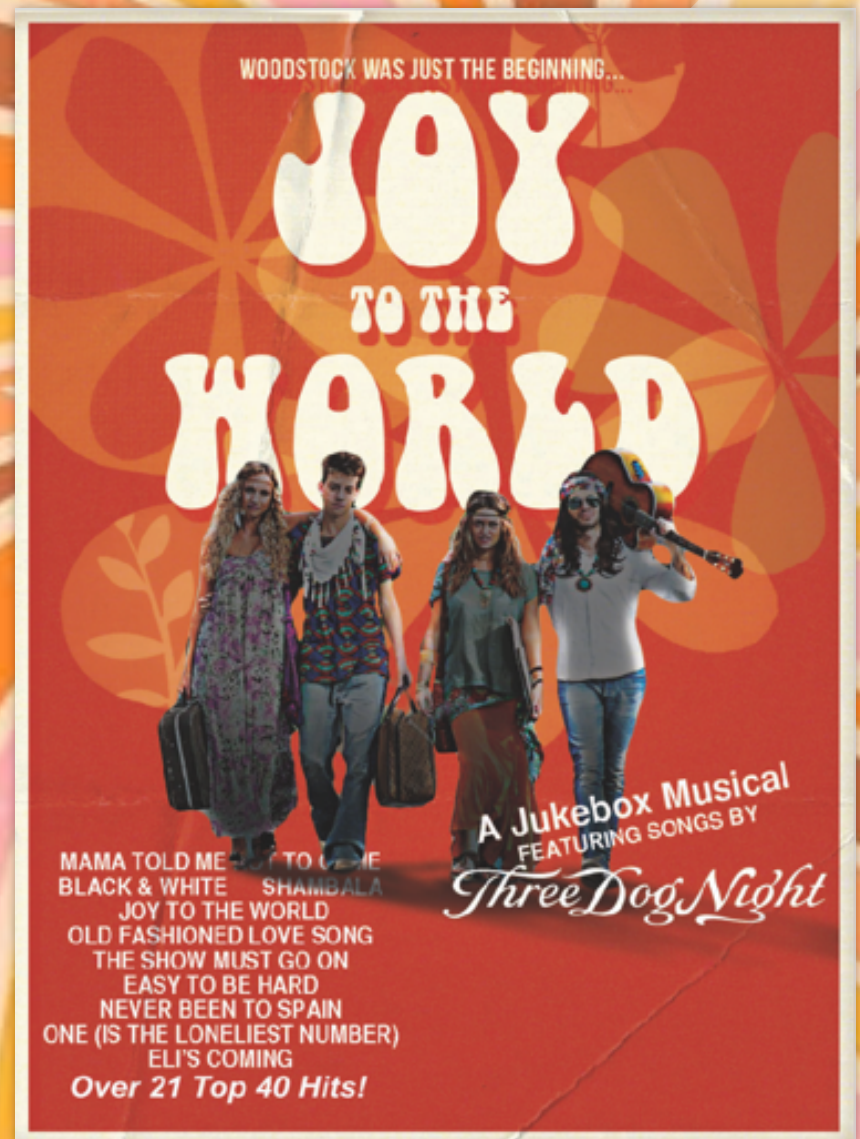


finally, a Musical Movie
featuring
the best music
era of all time



"Joy to the World" Synopsis



An Iowa Teen dreams of being a rock star



His draft-dodging dad said he doesn't have what it takes



He heads out to prove his dad wrong by performing at Woodstock





He meets a girl who is trying to stop her dad from re-enlisting at West Point. She thinks her dad's a baby killer.

She admires his dad as a man of 'peace', while he admires her 'patriot' father

Despite differences, they will fall in love with the most fantastic music festival of all time as a background

Main Characters



Our Lead



His Muse



Love



The Best friend



Bf's Girl



Jeremiah



fake Messiah

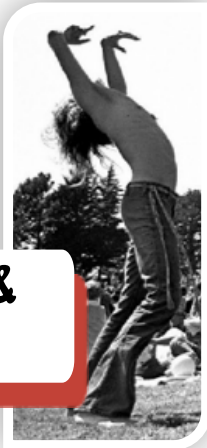
**No talent has been contracted to date, however several have expressed interest in our project. The above images are only examples of the talent we seeking to hire.*

WOODSTOCK

One word that says so much:



Peace & Love

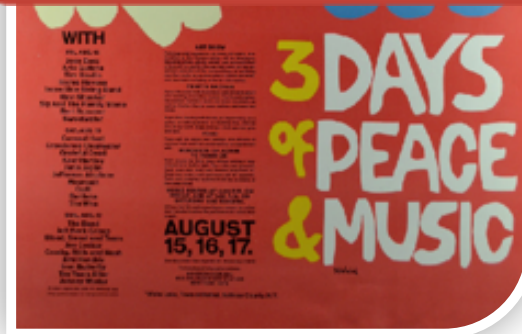


Spiritual awakening for an entire young generation



Legendary Concert

Hippy lifestyle



Carefree Partying



We will show 1969 spectacularly:

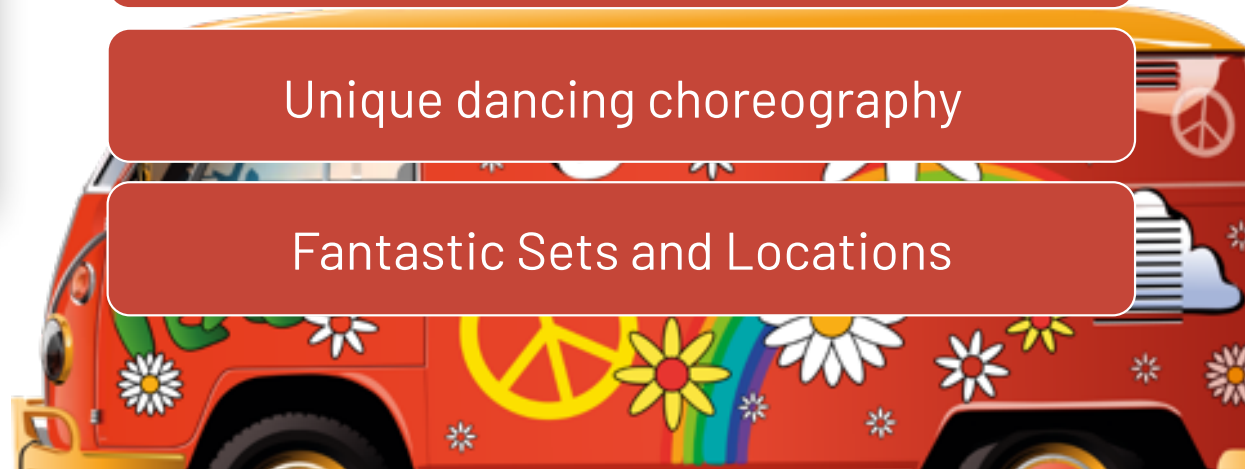
Exciting visuals and art

Young cast singing well known hits

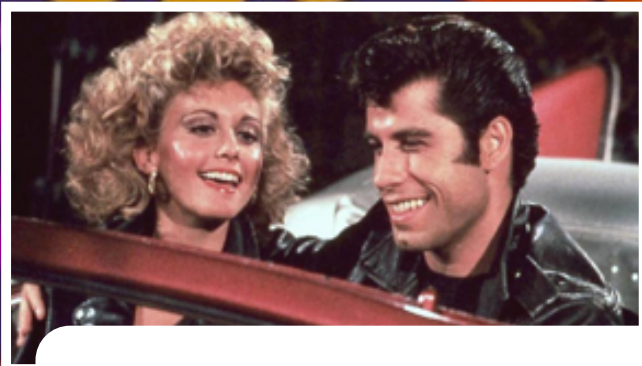
Lyrics tell the story

Unique dancing choreography

Fantastic Sets and Locations



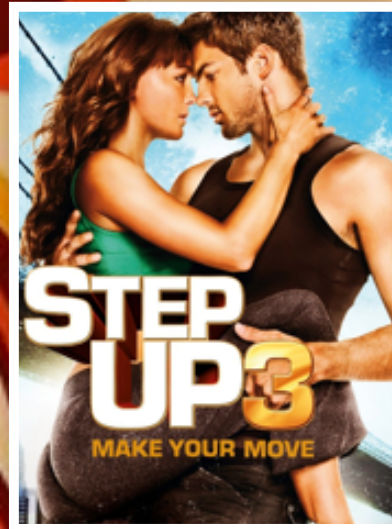
Like "Grease", our romance has great music
visuals and dancing



**And Lovers who must give their lives to
each other, just as Danny and Sandy did**



**Romance
Musicals remain
the hottest with
audiences**



Music movies are **BIG** business...

Whiplash

Budget: \$3.3 mil

Box Office: \$49 mil



Elvis

Budget: \$80 mil

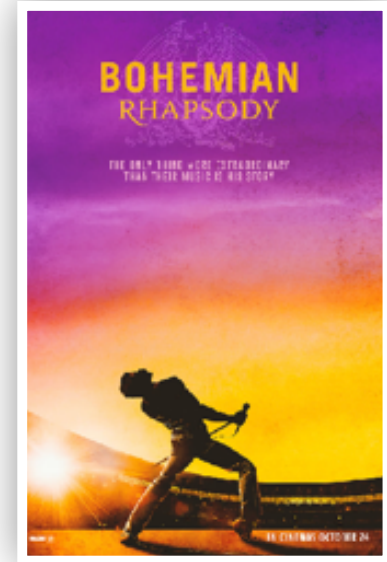
Box Office: \$276.5 mil



Bohemian Rhapsody

Budget: \$52 mil

Box Office: \$910.8 mil



Why *Three Dog Night* Songs?

TWENTY-ONE
CONSECUTIVE
TOP 40 HITS

From 1969 to
1975, Three Dog
Night was the
biggest selling
group on the
planet!

Their lyrics are
just as topical
today!

Just like Mama
Mia, former hit
records will be
re-imagined by
with young
singers

Boomers
already know
the lyrics



Why Now?

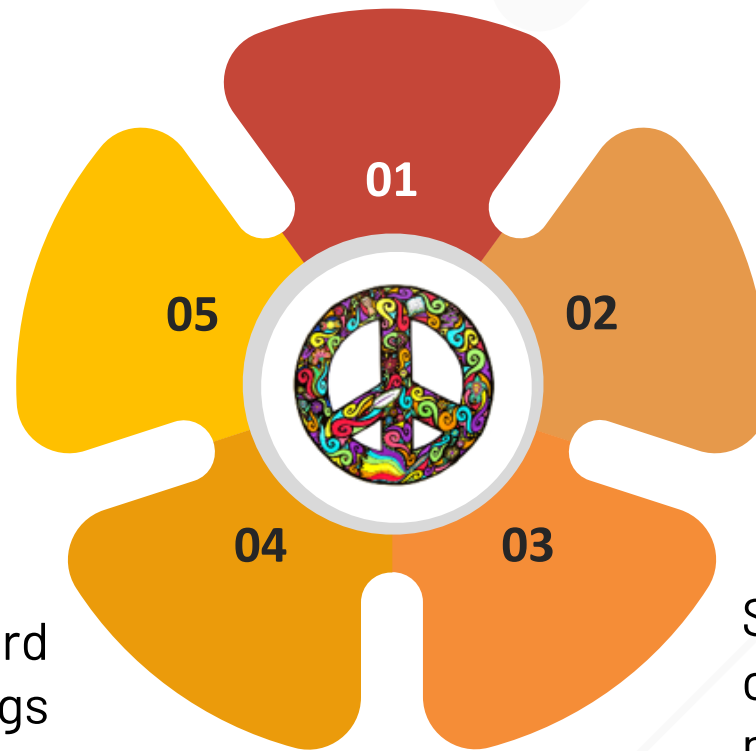
Music IP's are profitable

Entertainment shift
is on music

1970's music is back
in style in big way

Short attention span
of audiences love
music & dance

Cultural shift toward
retro things



A history of GOLD records by
Three Dog Night

"Jeremiah was a bullfrog, was a good friend of mine..."

"The ink is black, the page is white. Together we learn to read & write..."

"One is the loneliest number, there could ever be..."

"How does your light shine, in the halls of Shambala..."

"Well I've never been to Spain, but I kind of like the music..."

"Mama told me not to come. That ain't the way to have..."

"Eli's coming, hide your heart girl, Eli's coming..."

Plus over 14 more hits!

"Just an old fashioned love song. One I'm sure they wrote for you and me..."

Plus over 14 more hits!

fun for all ages

111 million are over 50 – the largest demographic residing in the US

These 'Boomers' own 63% of US assets

Boomers spend \$3.2 Trillion annually

A majority of Boomers are fans of music, and musicals

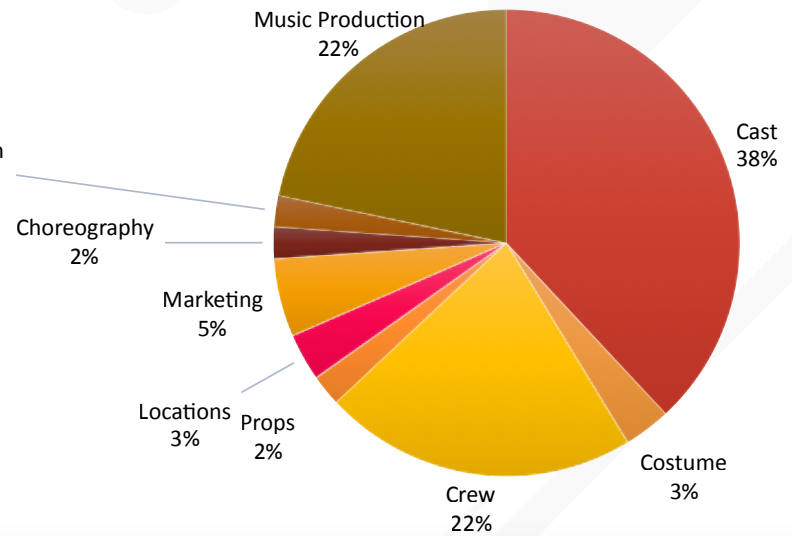
Millions of young people have heard these timeless Classic Rock songs from their parents



The Ask

Seeking	1.7 mil
Raised	\$500k
Equity	50%
Projected Turnaround	3 years
Income disbursement	for 52 yrs.
Projected sales*	\$10 mil+ & up

Fund Allocation



About the Writer/Director

Robin Christian has won 9 national awards, including a 1st place screenwriting award, and a 'Top Audience Award' at 28th Annual Film Fest

He is a former touring musician, Robin Christian understands the distinctive nuances of each part of these songs, an important step in letting the music help tell the story

Currently producing the last untold Beatles story

Every movie project Robin has created achieved worldwide release

ACCOLADES

"...Robin, this Three Dog Night musical is a good idea...I'll definitely go...!"

- **Tim Rice** (*The Lion King, Jesus Christ SuperStar*)

"Audiences will want to hear our songs sung by a fresh new cast." -

Three Dog Night



Official
endorsement
from

Three Dog Night

Three Dog Night

2800 28th Street
Suite 133
Santa Monica, CA 90405

To Whom it may concern:

Danny Hutton, founding member of Three Dog Night and I are excited to tell you about a jukebox musical project create by Writer/Producer Robin Christian.

Robin has put together an intriguing premise that involves the songs made famous by Three Dog Night.

Twenty-one of our songs reached the Billboard Top 40, and I think you'll agree that audiences around the world would seek out a venue to hear these songs sung by a fresh new cast on the stage.

I urge you to consider helping Robin bring this project to fruition. With the proper backing, we think he might have a winner here!

Best,



Thomas Halpain
Manager
Three Dog Night